

Four Categories of Posts (ads)

1. What Do You Do For A Living?
2. **PROOF** you're Amazing at #1



Implementation Case Study 1

Joanne Reilly



Type 1 -

Graphic / Photo

Joanne Reilly Property
26 Jan · 🌐

JOANNE REILLY
PROPERTY

**“SOLD WITH
A SMILE**

📍 **5 Parsons Bank Drive,
Twin Waters, QLD, 4564**

Joanne has a unique understanding for Twin Waters Properties. Her professional approach and dedication to detail ensured that our selling experience was stress free.

- Debra and David Knack”



Joanne Reilly Property 3 h · 🌐

JOANNE REILLY PROPERTY

“ **COULD NOT RATE JOANNE ANY HIGHER** ”

📍 15/20 Anchorage Circuit, Twin Waters

We decided to list our property with Joanne and we could not rate her level of commitment and service any higher. She was always available to talk through strategies on how to get our unit sold and in the end came through with a great result with a record high price for a unit like our in our complex.

— Daryl Ruhle

Tap to tag friends

Joanne Reilly Property 24 Nov 2020 · 🌐

JOANNE REILLY PROPERTY

“ **AGENT WHO UNDERSTANDS THE ART OF NEGOTIATION** ”

Joanne was extremely easy to work with whilst being highly professional with offering advice, service and local knowledge. I had total trust from the get-go that Jo would be able to make a quick and successful sale on my property. This confidence in Jo's ability enabled me to relax, knowing that Jo had everything under control as she knew exactly what she needed to do. If you are looking for a real estate agent who understands the art of negotiation and respects the value of your property, then I would highly recommend Joanne Reilly Property.

— Deb & Nick

Joanne Reilly Property 19 Jan · 🌐

JOANNE REILLY PROPERTY

“ **BEST PERSON TO SELL YOUR HOUSE** ”

📍 23/179 Ocean Drive, Twin Waters

Having known Joanne for a few years, I decided that she was the best person to sell my penthouse in Twin Waters. Her team were very friendly but professional right through the journey!”

— Libby Troy

5 comments

👍❤️ 16



Joanne Reilly Property
13 Oct 2020 · 🌐

🏠🔥 **ANOTHER ONE SOLD BY JRP** 🏠🔥

🏠 12 Fantail Place, Tw... See more

JOANNE REILLY
PROPERTY



SOLD
12 Fantail Place, Twin Waters


You and 19 others

Joanne Reilly Property
15 Oct 2020 · 🌐

🏠🔥 **8 BUYER INSPECTIONS & AN ACCEPTED OFFER**
ALL IN A LITTLE OVER 24 HOURS 🏠🔥

... See more

JOANNE REILLY
PROPERTY



SOLD
6 Sulo Court, Mudjimba

17

4 comments

Joanne Reilly Property
8 Oct 2020 · 🌐

🏠🔥 **SOLD WITHIN DAYS** 🏠🔥

🏠 405/4 Maud St, Maroochydore... See more

JOANNE REILLY
PROPERTY



SOLD
405/4 Maud St, Maroochydore QLD 4558





Carlin Team

22 March at 13:57 · 🌐

Now here is a good news 📣 story

SOLD SOLD SOLD 🥳🥳🥳

2/18 Inwood Place MURDOCH 🌞🌞🌞... See more



👍❤️ 6

1 comment

👍 Like

💬 Comment

➦ Share



Most relevant ▾



Write a comment...



Adam Richards





Joanne Reilly
Property
@joannereillyproperty1

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Joanne Reilly Property
27 February at 09:59

PERSONABLE AND EFFICIENT

26 Wywong St, Pacific Paradise, QLD, 4564

"It was such a pleasure to have Joanne look after us for this property. She was quick with responses and very clear with her communications between us, the owners and solicitors. Thanks for the personal touches and making the process of buying our home a smooth one!" Anneka



You and 6 others

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www.joannereillyproperty.com.au
Estate agent · Property company · Estate agents
Price range ££
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Page created - 4 January 2018

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Joanne Reilly

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Joanne Reilly
Property
@joannereillyproperty1

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Joanne Reilly Property

26 February at 12:30 · 🌐

🏡👉 PROPERTY SOLD FOR FULL ASKING PRICE 🏡👈

🌳 4 Esperance Drive Twin Waters 🌳

🏠 Another property sold by Joanne Reilly Property! This amazing family home which sits on a generous 805m2 block with ample room for the kids and pets has officially been SOLD. There is also side access with double gates, great space for the boat or trailer, media room, spacious bedrooms, open plan living and much more. We congratulate both out sellers and new home owners!... See more



👍❤️ Naomi Rogers Twyford and 14 others

👍 Like

💬 Comment

🔗 Share



Write a comment...



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Send Message



ABOUT JOANNE REILLY PROPERTY

Introducing Joanne Reilly Property
Based in Twin ...

Joanne Reilly Property was born from
Joanne's experience of real estate in Twin
Waters, Mudjimba, Pa...

See more

Community

See all

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👍 407 people like this

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About

See all

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💰 Price range ££

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The most **POWERFUL** combination of
the results from **SOLD FLYERS /**
VIDEO TESTIMONIALS &
CALL TO ACTION with
OVERWHELMING PROOF



Type 2 -

Video Sold Flyers





SOLD

by JOANNE REILLY



REAL ESTATE MARKET



SOLD
BY JOANNE REILLY
0425 328 752

JOANNE REILLY
PROPERTY

JOANNE REILLY
HOW TO SELL
HOMES



Video Testimonials



Different Types

Specific Results Based





Jarrood Carman



Different Types

Character





REAL EST

Getting Overwhelming PROOF

- Script to book appt



Getting Overwhelming PROOF

- Book meeting for catch up, best to be in public so they are dressed and hair done, but not somewhere super, super busy
- Ask for feedback and start with.....



Getting Overwhelming PROOF

“I know we got the job done, but I have this coach he’s continually getting me to look at ways to improve, so if we could wave a magic wand and fix or improve anything about the whole process of selling, the service, your experience, anything, what would those things be if anything?”



Getting Overwhelming PROOF

“Got it, and I really do thank you for that. It will help me help other people in the future, or even you next time.”

On the other hand, what doesn't need fixing? What kind of went well, or you got that you didn't expect you would?”



Getting Overwhelming PROOF

- Rephrase.....

“So I’d love a short grab just so I can show my coach the short version...Would it be fair to say that.....”



Getting Overwhelming PROOF

If it's a dicey one, start by saying you're just capturing it for internal reasons, get it filmed THEN based on how amazing it is, lightly get implication agreement you might use elsewhere

(Get legal advice if you are worried about this, re legal releases etc)



Getting Overwhelming PROOF

Q1 –

What fears, worries or concerns did you have before you came to the decision to choose an agent?



Getting Overwhelming PROOF

Q2 –

**What process did you
use to select us?**



Getting Overwhelming PROOF

Q3 –

What was it that I did differently that you've noticed? What did you expect might happen that I DIDN'T do....

or I DID do that you DIDN'T expect?



Getting Overwhelming PROOF

Q4 –

How did we handle the transaction from start to finish?



Getting Overwhelming PROOF

Q5 –

**What would you say to someone
to recommend us?**



PRD.

Testimonial

1. Tell us about your experience selling with [AGENT'S NAME]?

2. In your own words, what was the end result?

3. What difference did this result make in your life? (ie if you had listed with another agent without [AGENT'S NAME] unique skills, what difference would that have made to your life/ family/situation?)

PRD.

PRD.

Testimonial

1. What fears, worries or concerns did you have before you came to the decision to choose an agent?

2. What process did you use to select us?

3. What was it that I did differently that you've noticed? What did you expect that WE DIDN'T do, or DID do that you DIDN'T expect?

4. How did we handle the transaction from start to finish?

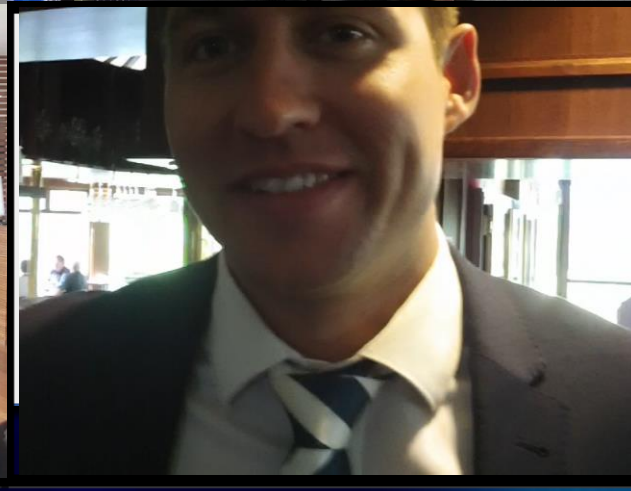
5. What would you say to someone to recommend us?

PRD.









youtube.com/watch?v=edeC2h9Qboo&t=346s

Premium^{AU}

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29:05 / 4:21:18

Glenn Twiddle Real Estate Training - A personal message to anyone in doubt

227 views • 22 May 2019



7

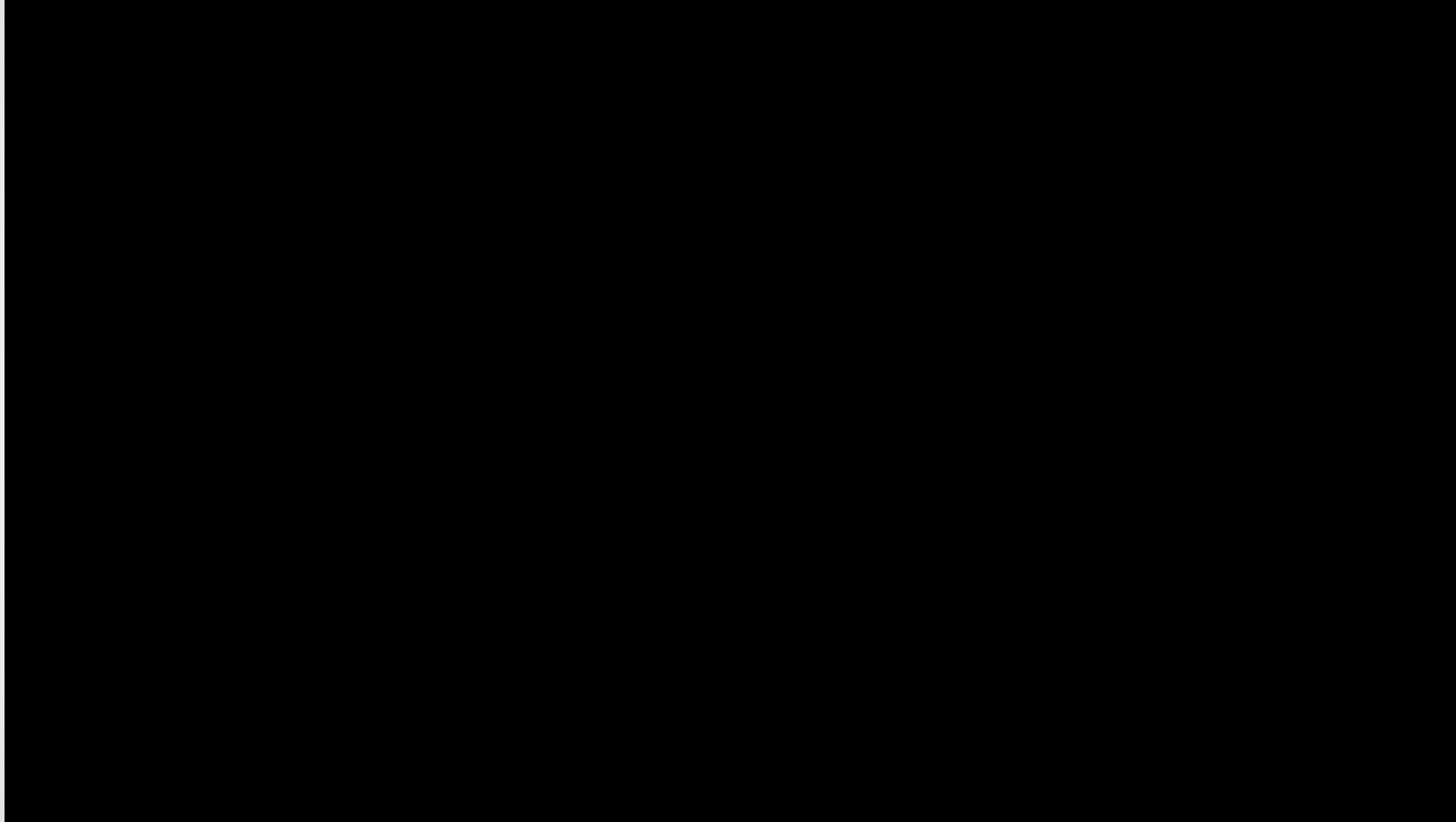
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SHARE

SAVE

...





Homework

- Get 5-10 and put in your dropbox
- Either leave it to our video guy OR
- Time stamp them when you think the GOLD is
- eg - 1:09–1:53 – Grab 1
- A VIP function is a great place to get some en masse

